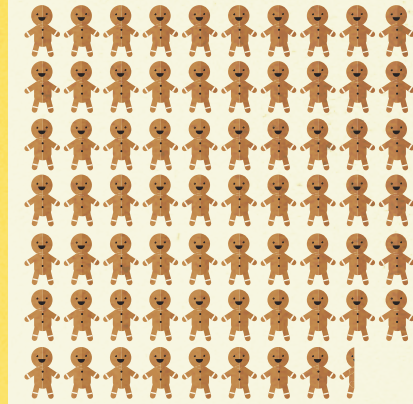


WHY LEAVE COOKIES AND MILK FOR SANTA?

December 24th is a busy night for **Santa!** Here's why you should leave **cookies** and a glass of **milk** out for the big guy.



To deliver all these goods in one night, Santa will burn over

684 billion calories

Which is why he'll need to recharge when he flies home!

= 10 billion calories

Source: Dairy Farmers of Canada

THIS IS WHY we leave milk & cookies out for Santa. With so many deliveries, he'll need to consume more than:

50 million gallons of milk and 3.8 billion cookies

to have fuel for the evening.



That's enough milk glasses to circle the Earth three times over!



And that's enough cookies stacked up to reach the moon!



There you have it. Show this math to your friends. That jolly old elf needs fuel and it's our job to get it to him. So this Christmas Eve, make sure you put out a big ol' glass of milk and a bunch of cookies. Santa loves chocolate chip...and frosted sugar cookies...and Snickerdoodles...and peanut butter cookies...and oatmeal cookies...and Oreos...and gingerbread men...and maybe some Fig Newtons...and Nilla Wafers...and butter pecan cookies...and a sleeve of those Girl Scout Thin Mints (if you still have some of those in the freezer)...and some animal crackers, but please leave the heads on...

Have a Merry Christmas! **PD**